



The Sunriser ..... April 30, 2008

## Calendar of Events

Meetings 7:00 a.m. Wednesdays at  
Trinity United Methodist Church  
3737 S. Peoria

- 4/30      **Lewis Melone, Master Gardener**  
            **How to have the greenest lawn**
- 5/7              **Jenny Jordan, Volunteering**  
                    **with the American Red Cross**
- 5/14      **Chuck Mai, AAA, Spokesman on**  
            **Roads and Bridges Issues in OK**
- 5/21              **Janna Saunders, Neet Feet**

## Other Events

- 5/3                      **District Assembly**  
                            **Springdale, AR**
- 5/7              **Sunrise at the Drillers Game**  
                    **Stan Grogg for Details**
- 5/9-10              **Flower Delivery**  
                    **Barney Tonquest for Details**
- 6/15 - 18              **RI Convention, LA**
- 6/28                      **Change of Ducks**  
                            **See Details Below**

## News Roundup

**District Assembly Is Coming.** The District Assembly will be held on May 3 in Springdale. **Barney Tonquest** has registration forms. Car pools are being formed.

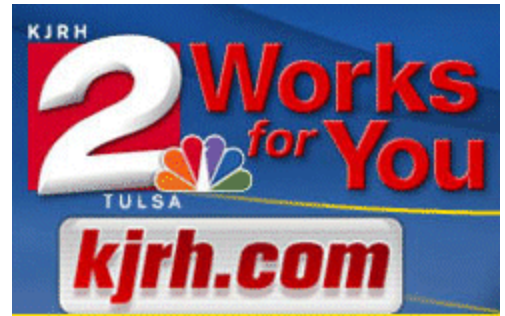
**Host Family Needed.** We need a family to host our exchange student Marcel from June 1st until August 4th. Contact **Kelly Grogg** if you can help!

**New Member Training.** The recent training session for new members was a big success. Thanks to **Kay Hays** for hosting the gathering!

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## Channel 2 Visits Sunrise

Representatives from Channel 2, next door neighbors to our Trinity UMC meeting place, attended



Sunrise's 4/23 meeting [partly just to see who was using their parking places on Wednesday mornings]. Our guests included **Shawn Brett**, KJRH's Art Director and **Mike Vrabec**, Vice President and General Manager.

Shawn traces his background to learning in school that he had an equal interest in both computers and in graphic design.

He is Channel 2's "keeper of the logos." This involves business cards, billboards, logos used on the air, and more.

His responsibilities include interior design for the sets seen on TV and for general office spaces. He also does general handyman tasks.

Shawn works with the promotions department and he has to please a multitude of people.

He creates graphics for use in news stories. He works with the sales department developing flyers and other collateral material.

Shawn designed the graphics for all of the Channel 2 vehicles.

He had to re-do the news sets when Channel 2 went to High Def broadcasting. The HD image has a wider aspect ratio than the analog image — 16:9, as opposed to 4:3 — and the left and right ends of the set had to be spruced up!

The Art Director's job is very diverse ... and he

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## 2007-8 Officers & Board

### Officers

President ..... Michael Briggs  
Vice President ..... Barney Tonquest  
Secretary ..... Steve Reid  
Treasurer ..... Joy Ondracek  
Sergeant-at-Arms ..... Art Rasher  
Past President ..... Paul Brauer

### Directors

Club Services ..... Joan Freeman  
Community Services ..... Tricia Gomez  
Vocational Services ..... Kay Hays  
International Services ..... Kelly Grogg

### Sunrise Foundation Board

President ..... Carol Orr  
Vice President ..... Rich Orvis  
Treasurer ..... Joy Ondracek,  
Secretary ..... Bill Lawson,  
Board Member ..... Phyllis Scroggs,  
Past President ..... Paul Mikes.

### News Roundup, Continued

**Take Us Out to the Ball Game.** Sunrise will be attending the Drillers game on Wednesday, 5/7. See **Stan Grogg** for details.

**Ducks Will be Changing.** Change of Ducks will be on Saturday, 6/28 at the Oaks Country Club. Cost of the event for Rotarians will be covered by the club. You will have to pay only for your guest's admission at \$50/person. [do the math — it's still a pretty good deal!]

## MSNI Fund Raiser

This year's fund-raiser will involve raffling off a Mercedes C300 Sports Sedan!!! The drawing will be held at the District Conference in Joplin the weekend of 9/26-27. Tickets are \$25 each or 5 for \$100. See Larry Biron or Herb Orr for tickets.

Buy Now to qualify for a 6/1 early-bird drawing for a big LCD TV!

NOTE: Send your announcements, events, ideas, or other items to [johnhill@cox.net](mailto:johnhill@cox.net), or call John Hill at 808-0987. Thanks!

### *From Jim Spears, incoming district Rotary GSE chairman:*

We have a team from Japan coming Sept. 20-Oct 17. They will start out their visit in Fayetteville and then Springdale followed by the District Conference in Joplin. They will then go to lola, KS. I want them to have a host in Tulsa. It is our largest city and has so many attractions for them to see. I really need a Tulsa club to volunteer to host this team and make sure they see Philbrook and Gilcrease as well as have their professional visits. It would be about a 3 or 4 day visit. We need five houses for the 5 exchange students.

Contact **Kelly Grogg** for details.

### *Channel 2 Visit, Continued*

must keep the big picture in mind all the time!

V.P. and G.M. **Mike Vrabac** pointed out that Channel 2 is the first local news station in Oklahoma to broadcast local news in High-Def. Cox Cable subscribers can see Channel 2's HD broadcast on channel 709.

Mike said that the most visible difference between Channel 2's analog and HD broadcasts is visible in the weather coverage.



The change to HD increases the size of the computer file for an image from 1MB to 8MB.

Channel 2 has several remote cameras and they plan to expand coverage by adding three more cameras by the end of the year.



The first purposes of the remote cameras are to cover weather and traffic conditions.